

House of Healing 5K, 10K, 1 Mile Run/Walk Sponsorship Join us for the 10th annual Easter Run, benefitting House of Healing

About House of Healing:

House of Healing for the Teenage Soul is a nonprofit, Christ-centered ministry that provides an environment where hurting, young women can experience unconditional love, acceptance and restoration of broken relationships. We restore hope and healing to their hearts through our mentoring programs and retreats. www.house-of-healing.org



Event Information:

This annual fundraising event features a 5K, 10K, 1 Mile Run/Walk + a community event. Medals are given after the races. Both courses are certified as accurate by USATF, and this event is sanctioned by USATF.

Date: 9 am-11 am on Saturday, April 11, 2020

Location: The Cube, 7903 NW 30th in Bethany, Oklahoma

Audience and Demographic Information

- More than 200 runners competed in the 2019 Easter Run.
- More than 1,300 individuals attended this family-centered event in 2018.
- It's more than just a run! Along with the run, there will be family activities including: games, a moonwalk, and an egg hunt.
- Show run participants, their families and local residents that your organization is supporting House of Healing and providing hope to teenage girls right here in Oklahoma!

Ways to Participate

- 1. **Be a Sponsor! Help reach our goal of a \$20,000 match**. Reach the local community with your message and make a difference in the lives of girls! Sponsorship levels and benefits are attached.
- 2. **Form a team, enter the race and run!** Great family or employee engagement or team-building event!
- 3. Enter the race as an individual. Lace up your sneakers and run for charity!



Easter Run Sponsorship Levels and Benefits

Title Sponsor- \$3,000 (only one available)

- Listed as Title Sponsor on event banner with name and logo
- 4 complimentary race entries
- Prominent recognition on race shirt with name and logo
- Listed as Title Sponsor on House of Healing Twitter and Facebook
- Listed as Title Sponsor in quarterly newsletter
- Promotional materials included in race packet (materials provided by sponsor)

Official Timing Sponsor- \$2,000 (only one available)

- Listed as Official Timing Sponsor with name and logo at the Results Table
- 3 complimentary race entries
- Recognition on race shirt with name and logo
- Listed as Official Timing Sponsor on House of Healing Twitter and Facebook
- Listed as Official Timing Sponsor in quarterly newsletter
- Promotional materials included in race packet (materials provided by sponsor)

Starting Line Sponsor or Finish Line Sponsor \$2,000 (only one of each available)

- Listed as the Starting Line or Finish Line Sponsor on event banner with name and logo
 - Starting Line: Company name will appear at start of race
 - o Finish Line: Company name will appear at finish line
- 3 complimentary race entries
- Recognition on race shirt with name and logo
- Listed as Starting Line or Finish Line Sponsor on House of Healing Twitter and Facebook
- Listed as Starting Line or Finish Line Sponsor in quarterly newsletter
- Promotional materials included in race packet (materials provided by sponsor)

Gold Sponsor- \$1,500

- Listed as Gold Sponsor on race shirt with name and logo
- 2 complimentary race entries
- Listed as Gold Sponsor on House of Healing Twitter and Facebook
- Promotional materials included in race packet (materials provided by sponsor)

Silver Sponsor- \$1,000

- Listed as Silver Sponsor on race shirt with name and logo
- Listed as Silver Sponsor on website
- Listed as Silver Sponsor on House of Healing Twitter and Facebook
- Promotional materials included in race packet (materials provided by sponsor)

Bronze Sponsor- \$500

Listed on race shirt with company name and logo

Friend of House of Healing Sponsor - \$250

Listed on race shirt with company name

Thank you

Thank you for your consideration of our request to support our mission to reach teen girls. We are grateful for all donations—both financial and product donations—at any level! Together we can help teenage girls overcome the overwhelming obstacles they face every day.

Ready, Set, Go!

If you'd like to become a sponsor, please contact Kathy Boeckman, CEO at: Kathy@house-of-healing.org or at (405) 434-3723; or Heather McAnear, Event Chair at: hmcanear@gmail.com or at (405) 401-2661.

The preferred marketing and printing deadline for all sponsors is: Wednesday, April 3.

Mail Donations to: House of Healing, Inc.

7300 Britton Road NE El Reno, OK 73036

House of Healing, Inc. is a nonprofit organization founded under the laws of the State of Oklahoma. Tax identification number: 20-812-4028F